Academic Quality Improvement Program (AQIP)

Action Project Application Questions

1. Name of person(s) submitting application: Maribeth Anders

2. Date: 11/4/2011

3. Division/Department/Committee: Fine Arts and Humanities/Fine Arts

4. Provide a short title for your Action Project in 10 or fewer words. (Provide a descriptive name containing nouns and verbs.)

The Public Art Action Project is designed to involve students in all aspects of creating a public work of art.

5. Describe the Action Project’s goals in 100 words or less. (It is not necessary to explain how you are going to accomplish the project’s goals, but provide clear and explicit purposes/goals of the project. Indicate which specific needs of your students, other external stakeholders, faculty, or staff could you meet better if you addressed this challenge.)

The goals of the Public Art Action Project are to help students develop well-rounded skill sets in art making, service, and team building, while enhancing the college campus. They will be involved in research, design, proposal writing, forecasting, art-making, and documentation.

The resulting artworks will serve the campus community by creating thought-provoking points of interest on the campus grounds. They will also facilitate a lifelong connection to the campus for the students involved in their creation.

6. Identify the AQIP Category the proposed Action Project will most affect or impact:

Category 3: Understanding Students’ and Other Stakeholders’ Needs
7. How does this project support PTC's mission?

This project embodies the college's mission of providing "access to high quality education that promotes student learning, enabling individuals to develop to their fullest potential".

8. Describe the motivation for taking on this Action Project now. Describe why the project and its goals are high among your current priorities.

A new course called Art in the Community was approved by the Academic Affairs committee in the Spring of 2011. I submitted the proposal for this course after attending the Achieving the Dream Strategy Institute in February 2011, where I realized a trend in educational support of high-impact learning. Since art-making embodies this type of learning, I decided that combining the creative process with valuable skills that might serve not only cross-curricular functions, but give students tools that will help with numerous aspects of both their personal lives and in the work environment.

9. What enthusiasm and support exists among your leadership and employees for addressing this challenge now?

The course proposal for Art in the Community was enthusiastically received and approved by the Academic Affairs committee. Additionally, the President of the college, Vice-President for Instruction and the Chief Development Officer have expressed interest and support of the prospects for our students and campus community as a result.

10. List the organizational areas most affected by or involved in this Action Project and briefly describe how that area is affected or involved in this project. (Organizational areas are the academic units, departments, divisions, committees, etc. that are directly or indirectly affected or whose needs may influence the way the project is conceived.)

The Art in the Community was approved as a 3 hour elective towards the Associate of Arts degree at Pulaski Technical College. While the campus community at large may enjoy the product of class efforts, the students involved in the project will leave with a set of skills that is unique, fulfilling, and sustainable.

11. Identify and describe the key organizational processes or activities that you expect this Action Project to change or improve. (Recognizable processes or activities such as hiring, recruiting, course scheduling, program review, budgeting, planning, etc. can be named while others may need to be described.)

The processes of assembling and installation will raise awareness of our growing Art program and thus serve as a recruitment tool.

Process objectives for proposed artworks require students to demonstrate a level of mastery pertaining to specific learning objectives including research, design, budget, forecast, proficiency in art-making techniques, model making, proposal writing, documentation, and the cohesive functions of teamwork.
12. Explain the rationale for the length of time (from kickoff to target completion) planned for this Action Project. *(Establish interim mileposts that mark progress toward the project’s ultimate goals. Beneficial even with short projects, mileposts are essential for projects that will last longer than one year.)*

Art in the Community is a one-semester course, lasting 15 weeks. During that time, one public artwork should be proposed and brought to completion. Mileposts for each one of the 4 total projects is estimated as follows:

- **Ideation and Research** - by week 3
- **Completion of Proposal** - by week 5
- **Gathering Materials** - by week 6
- **Project Completion** - by week 12
- **Organization of Documentation and Evaluation** - by week 14

13. Describe how you plan to publicize and monitor your efforts on this Action Project. *(This Action Projects deserve a central place in the institution’s attention. Explain how everyone will be kept aware of what it’s working to achieve. Interim goals tied to objective measures or indicators gauge progress, serving as “leading indicators” or predictors of a successful project.)*

Leading indicators include:

- **Proposal Approval**
- **Installation of Artwork on Campus**
- **Photo documentation**
- **Publicity (to be sought through Public Relations and Marketing department)**

14. Describe the overall "outcome" measures or indicators that will tell you whether this Action Project has been a success or failure in achieving its goals. *(Outcome measures tell whether the project accomplished the goals or purposes that led to its undertaking, evaluating whether it was successful when completed.)*

The quality, craftsmanship, and timely completion of each artwork will serve as the overall measure of success.

An appraisal in the form of rubrics will be distributed for:

- **Peer Evaluation**
- **Self Evaluation**
Instructor Evaluation

15. What human resources do you anticipate needing and what sort of time commitment will be expected of the participants?

Human resources include students, instructor, Dean of Fine Arts and Humanities, and President of the college.

Students and instructor will be responsible for estimating time commitment, which will vary according to the nature of each project.

The Dean may be called upon to discuss proposed projects and give input. The President will be asked to approve project proposals.

16. Who will be the project leader(s) and other project team members? (Provide name and title)

Maribeth Anders (Project Leader)

David Carpenter (Project Team Member)

17. Has the project leader and project team members listed in the question above agreed to work on this project?

Yes

18. How much money do you think it will cost to accomplish this project? (If possible, detail expenses.)

The cost will vary according to each project undertaken. Estimated costs range between $500 and $3,000.